



Surpassing *Expectations*

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KY EXCEL Member Updates

Welcome to our newest KY EXCEL members!

Clark Dorman Family (Advocate member) - The Clark Dorman Family will work to have a "green" home by installing CFLs, recycling, planting native species and purchasing energy-star appliances.

Community Farm Alliance (Advocate member) - Community Farm Alliance will set up farmers' markets in low-income areas of Louisville and provide a mobile market to people who can not attend farmers' markets.

Greenwell Chisholm (Advocate member) - Greenwell Chisholm will recycle newspapers brought from their employees' homes.

Griffin Gate Marriott Resort and Spa (Advocate member) - Griffin Gate Marriott Resort and Spa will partner with local girl scouts to plant trees around their facility.

Amanda and John LeFevre (Advocate member) - Amanda and John LeFevre will have an energy audit and make changes based on the results of the audit.

Luna Environmental Services LLC (Advocate member) - Luna Environmental Services LLC will use debris from recent ice storms to create a habitat for wildlife on their farm.

BA Engineers, Inc. (Advocate member) - BA Engineers, Inc. will begin recycling all their printer cartridges in their Kentucky office.

Sud-Chemie Inc. (Partner member) - Sud-Chemie Inc. will host a company-wide Earth Day event. They have also committed to developing an environmental management plan.



Green Tip

Colder weather means friends and families will be gathering around their fireplace. But there are a few things to do before you build that first fire. If you have a fireplace, be sure your chimney is inspected fully and cleaned to avoid chimney fires. Block off the fireplace when it is not in use to reduce the amount of cold air getting in and to prevent the heat from escaping.



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Member Updates (cont.)

Delta Faucet - Morgantown (Partner member) - Delta Faucet - Morgantown has committed to recycling its cardboard, plastic, miscellaneous metals and resins.

East Kentucky Power Cooperative - H.L. Spurlock Power Station (Partner member) - East Kentucky Power Cooperative - H.L. Spurlock Power Station will participate in a test to try biomass as a fuel and commit to developing an environmental management plan.

East Kentucky Power Cooperative - J.K. Smith Power Station (Partner member) - East Kentucky Power Cooperative - J.K. Smith Power Station will plant about 5,000 trees and commit to developing an environmental management plan.

East Kentucky Power Cooperative - John Sherman Cooper Power Station (Partner member) - East Kentucky Power Cooperative - John Sherman Cooper Power Station will study adding ammonia

to their flue gas to reduce emissions and commit to developing an environmental management plan.

East Kentucky Power Cooperative - William C. Dale Power Station (Partner member) - East Kentucky Power Cooperative - William C. Dale Power Station will partner with Alltech to supply flue gas for carbon for algae and develop an environmental management plan.

East Kentucky Power Cooperative Headquarters (Partner member) - East Kentucky Power Cooperative Headquarters will begin a fluorescent bulb recycling program and develop an environmental management plan.

Webasto Roof Systems Inc (Leader member) - Webasto Roof Systems Inc. will reduce their water usage by 5 percent; reduce their electricity usage by 5 percent; and reduce their landfill waste by 5 percent.

Kentucky Utilities Company - E.W. Brown Generating Station (Master member) - Kentucky Utilities Company - E.W. Brown Generating Station will distribute CFLs to reduce emissions; participate in the Energy Star program by reducing electricity usage by 10 percent in various areas of the facility; form an Environmental Champions group to propose environmental projects at the facility; begin recycling programs for paper, plastic and aluminum; and purchase hybrid vehicles to reduce gas usage.

Louisville Gas and Electric Company - Muldraugh Station (Master member) - Louisville Gas and Electric Company - Muldraugh Station will purchase hybrid vehicles to reduce gas usage; distribute CFLs to reduce emissions; participate in the Energy Star program by reducing electricity usage by 10 percent in various areas of the facility; form an Environmental Champions group to propose environmental projects at the facility; and begin recycling programs for paper, plastic and aluminum.

Upcoming Events

Annual Compliance Certifications and Semiannual Monitoring Reports Training

The Division of Compliance Assistance (DCA) and the Division for Air Quality will team up to provide free training on annual compliance certifications and semiannual monitoring reports. The training will be held on Dec. 15, from 8:30 a.m.-noon. Please bring a copy of your permits, a blank annual compliance certification form (paper or on a laptop), pencil and highlighter. A copy of the agenda can be found at <http://www.dca.ky.gov/Training-Events/>. If you are interested in attending, please register at

<https://kydca.ticketleap.com/ACC>.

Kentucky Renewable Energy Consortium (KREC) will conduct its December 2009 quarterly meeting at the Frankfort Convention Center, 405 Mero Street in Frankfort. To learn more about the meeting or to register, please see <https://louisville.edu/kppc/news-and-events/December%20kentucky-renewable-energy-consortium-meeting.ics>. Register online, by phone at 800-334-8635, ext. 8520965 or by e-mail at registration@kppc.org.

Grant Opportunity

Bluegrass PRIDE will be providing funds for community, education and educator workshop grants to local governments, schools and citizen groups to improve the quality of their environment. Two rounds of grants will be awarded in the following amounts:

Community grants—\$20,000

Education grants—\$3,000, 1 grant of \$10,000 will be awarded

Educator workshop—\$2,000

For more information about the grants, go to <http://www.kentuckypride.com/ARCGrants.htm> or contact PRIDE's grants administrator, Gene Slusher, at 866-222-1648 or Gene@bgPRIDE.org.



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KY EXCEL Members' Meeting Update

The KY EXCEL members' meeting was held on Sept. 30, 2009. If you couldn't make the meeting, you missed three informative guest speakers. The speakers were Heather Gadonniex, Denise Sheehan and Jonathan Cohen.

Heather Gadonniex is the founder and managing partner of MindClick SGM in San Francisco, Calif. MindClick SGM helps companies establish, monitor and enhance sustainability performance to achieve industry leadership. Heather covered topics, such as sustainable products, green marketing, green washing and green labeling, from the corporate perspective.

Denise Sheehan is the vice president for Government and Regional Affairs for The Climate Registry. The Climate Registry is the leading greenhouse gas registry in North America. She covered how to determine your carbon footprint from your facility to the end user. She then discussed how to determine your carbon footprint from your suppliers to your facility and how to lessen your impact on the environment.

Jonathan Cohen is the director of Workplace Programs for The Center for a New American Dream. Jonathan's presentation described how their members from state and local government,

universities and schools, businesses and nonprofits saved money and resources by developing green purchasing policies, programs and practices.

This year, there have been several changes in the KY EXCEL program. For the first time, we have a branch manager, Kenya Stump, who joined the program in March. Also, Lisa Barker left the program to take a position in another agency. Another change in KY EXCEL is that all of our data is now in TEMPO, the department's tracking software. This will allow DCA to sort our members' data more efficiently than before.

Some of the results of the members' projects were also reported. Our members have had tremendous success with their projects. Just a few of the results are listed below:

- Spent \$99,181,635 on environmental projects
- Involved 13,446 people
- Contributed 417,791 hours
- Saved \$5,915,081

All the presentations given at the members' meeting and a complete listing of results from members projects may be found at <http://www.dca.ky.gov/KYEXCEL>.

Resource Guides

If you are interested in making sure your business is green, these guides may be very useful to you.

The Green Leases Toolkit 2.0

The California Sustainability Alliance has created a toolkit for those who are leasing their office space. The toolkit integrates sustainability into the entire commercial leasing process. This includes service provider selection, marketing of buildings, development of green specifications, request for proposal (RFP) and letter of intent drafting, site selection and due diligence and the negotiation and drafting of

realistic and enforceable lease language. The guide may be found at http://sustainca.org/green_leases_toolkit.

Understanding and Preventing Greenwash: A Business Guide

This guide, created by BSR and Futerra, discusses what greenwash is and why it is bad for business. It also provides ways to prevent greenwash. The guide may be found at http://www.bsr.org/reports/Understanding_Preventing_Greenwash.pdf.

The Environmental Stewardship Resource Guide: Helping People Make Environmental Stewardship Choices in Their Everyday Lives

The *Environmental Stewardship Resource Guide* is designed to help people make decisions and adopt practices that benefit the environment, especially in the workplace. Making environmental stewardship a choice in your everyday life helps the environment, satisfies legal requirements, promotes public health and frequently yields economic benefits. The guide may be found at <http://www.fedcenter.gov/epa/oswer/esrg/index.htm>.



Looking for Project Ideas? Here Are a Few Suggestions

Are you looking for your next KY EXCEL project? Opportunities to be an environmental leader are everywhere—at home, school and on the job. Projects have to be voluntary, cannot be something that is being done as part of an enforcement issue and must have an environmental benefit.

Whether you want to do a personal project or one for your company or organization, you can begin with your

home or work structure. Have you replaced incandescent bulbs with energy-efficient CFLs? Take a look at your energy usage. Are lights being left on and appliances running unnecessarily in empty rooms? Check for and repair leaky water faucets. Be sure that windows are caulked and that doors fit tightly so that heat in the summer and cold air in the winter are not seeping in-doors. Start a recycling program at work for cans,

bottles and paper.

Learn how to restore native plant species. Educate your employees or youth about how to protect the environment. Reduce, reuse and recycle when possible. What you do for the environment does make a difference.

Conduct a tire amnesty day or sponsor a pharmaceutical/hazardous waste collection event for the public.

MEMBER PROFILES

DCA will be revising the KY EXCEL member pages of the Web site. To complete this task, we are asking each member to submit a short member profile that explains what it is that your organization does, as well as historical information. You may also include information regarding your environmental initiatives. Please send member profiles to Mary Jo Harrod at MaryJo.Harrod@ky.gov.

For information about how to organize these events or for more project ideas, call us at 800-926-8111.

Discounts for KY EXCEL Members

Responsible Purchasing Network (RPN) Director Jonathan Cohen participated in this year's KY EXCEL members' meeting. Jonathan described how their members from state and local government, universities and schools, businesses and nonprofits saved money and resources by developing green purchasing policies, programs and practices.

RPN has agreed to offer a 25-percent discount on membership to KY EXCEL members through Dec. 16.

Benefits of RPN membership include access to resources, such as fifteen Responsible Purchasing Guides on products like green cleaners, computers, copy paper, lighting, office machines, paint and bottled water alternatives. Guides cover model and sample policies and contract specifications, best practices, cost, quality, standards and product listings.

Additional benefits include green purchasing tools, technical assistance and consulting services.

For more information on the RPN 25-percent membership discount, please contact Jonathan Cohen at 866-RPN-1330 or jonathan@newdream.org.

MindClick SGM managing partner, Heather Gadonniex, also gave a presentation at this year's members' meeting. MindClick is an innovative consultancy offering unparalleled leadership in sustainable growth management. It specializes in helping companies comprehensively measure the sustainability of their business and develop solutions to optimize the performance of their brand, products, operations and communications.

MindClick SGM has agreed to offer a 10-percent discount to KY EXCEL members.

Services include:
Sustainability Scorecard
Sustainable Product
Sustainable Operations
Sustainable Company
Sustainable Brand

For more information about MindClick SGM, please contact Heather Gadonniex at 510-333-1815, hgadonniex@mindclicksgm.com or by visiting the Web site at mindclicksgm.com.